

WSFA 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Main Street Media Group Attention: Accounts Payable PO Box 25093 Alexandria, VA 22313

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period	
1804882-1	09/24/17	September 2017	08/28/17 - 09/04/17	

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3676

Flight Dates	Order #	Alt Order #
08/30/17 - 09/04/17	1804882	08774820
Billing Calendar	Billing Type	Deal #
Dilling Calendar	Dilling Type	Deal #
Broadcast	Cash	
Special Handling		
Agency Code	Advertiser Code	Product 1/2
	155	385
Agency Ref	Advertiser Ref	

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/01/17	09/01/17	WSFA 12 News at MF	Ten - 10-1035pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFS1-		<u>Rate</u> \$675.00					
Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
1 WSI	FA F 09/	01/17 10:12 PM WS	SFA 12 News at Ten - MF	10-1035pm	:3	0 SLFTV30AI	_07(н)		\$675.00 NM
2 09/01/17	09/01/17	NBC Today Show 3	3 10-11am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFS 09/03/171-		<u>Rate</u> \$115.00					
Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	FA F 09/	01/17 10:48 AM NB	C Today Show 3	10-11am	:3	0 SLFTV30AL	.07(н)		\$115.00 NM
			12227122				*****		
3 09/01/17	09/01/17	Tonight Show	1035-1137pm	1	:30	1	\$260.00	NM	
Spots: # Ch	Start Date 08/28/17 <u>Day Air</u> FA F 09/	End Date MTWTFS 09/03/171- Date Air Time De 01/17 11:26 PM To	- 1 scription	Rate \$260.00 Start/End Time 1035-1137pm		h <u>Ad-ID</u> 0 SLFTV30AL	.07(н)		<u>Rate Type</u> \$260.00 NM
1 7701	A 1 03/	01/17 11.201 W 10	light onow			0 0 0 1 1 1 0 0 1 1			Ψ200.00 11111
4 09/01/17	09/01/17	ALABAMA LIVE @	11A 11-1130Am	1	:30	1	\$70.00	NM	
	Start Date 08/28/17	End Date MTWTFS 09/03/171-		<u>Rate</u> \$70.00					
Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSF	A F 09/	01/17 11:33 AM AL	ABAMA LIVE @ 11A	11-1130Am	:3	0 SLFTV30AL	.07(н)		\$70.00 NM
5 09/01/17	09/01/17	ALABAMA LIVE @ AM	1130 1130A-12P	1	:30	1	\$70.00	NM	
	Start Date 08/28/17	End Date MTWTFS 09/03/171-		<u>Rate</u> \$70.00					
Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type

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<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3676

#### www.wsfa.com

www.wsra.com						Cnotal			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5 09/01/17	09/01/17	ALABAMA LIVE @ 1	130 1130A-12P	1	:30	1	\$70.00	NM	
Snoto: # Ch	Day Air	AM Date Air Time Desc	rintion	Start/End Time	Lengt	h Ad-ID			Rate Type
Spots: <u>#</u> <u>Ch</u>   1 WS			BAMA LIVE @ 1130AM	1130A-12P		11 <u>AU-1D</u> 0 SLFTV30A	L07(H)		\$70.00 NM
									7.0.00 11111
6 09/01/17	09/01/17	Late Night w/ Seth M	eyer 1137p-1237x	1	:30	1	\$25.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week	<u>Rate</u> \$25.00					
Spots: # Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Type
		01/17 12:30 AM Late		1137p-1237x		0 SLFTV30A	L07(H)		\$25.00 NM
		NET Days of Our Live		1	:30	1	\$340.00	NM	
7 09/01/17	09/01/17	NET Days of Our Live	es 1230-130p	T	.30	1	\$340.00	INIVI	
Weeks:	Start Date 08/28/17	End Date 09/03/171	Spots/Week 1	<u>Rate</u> \$340.00					
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA F 09/0	01/17 12:57 PM NET	Days of Our Lives	1230-130p	:3	0 SLFTV30A	L07(H)		\$340.00 NM
8 09/01/17	09/01/17	Last Call With Carsor	n Da 1230-107x	1	:30	1	\$15.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # Ch		-		Start/End Time	Lenat	h Ad-ID			Rate Type
i	FA F 09/0		 Call With Carson Daily L		:3	0 SLFTV30A	L07(H)		\$15.00 NM
9 09/01/17	09/01/17	WSFA 12 News at No	oon 12-1230pm	1	:30	1	\$225.00	NM	
Weeks:	Start Date	End Date MTWTFSS 09/03/171	Spots/Week	Rate					
Spots: # Ch	08/28/17 Day Air			\$225.00 Start/End Time	Lengt	h Ad-ID			Rate Type
			A 12 News at Noon	12-1230pm		0 SLFTV30A	L07(H)		\$225.00 NM
10 09/01/17	09/01/17	INSIDER, THE	130-2p	1	:30	1	\$70.00	NM	7
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0	08/28/17	09/03/171	1	\$70.00	Lamad	F V4 ID			Data Time
Spots: <u>#</u> <u>Ch</u> 1 WS	<u>Day Airl</u> FA F 09/0	The second second second second second		Start/End Time 130-2p		<u>h Ad-ID</u> 0 SLFTV30A	I 07 (H)		<u>Rate Type</u> \$70.00 NM
				•					\$70.00 NW
11 09/01/17	09/01/17	HARRY	2-3p	1	:30	1	\$60.00	NM	
Weeks:		End Date 09/03/17 MTWTFSS1	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch	Day Air I		<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA F 09/0	01/17 2:29 PM HARF	RY	2-3p	:3	0 SLFTV30A	L07(H)		\$60.00 NM
12 09/01/17	09/01/17	JUDGE JUDY 2ND R	UN 3-330p	1	:30	1	\$135.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS1	Spots/Week	<u>Rate</u> \$135.00	3 2 10 10 1				
Spots: # Ch				Start/End Time	Lenati	h Ad-ID			Rate Type
	FA F 09/0		SE JUDY 2ND RUN	3-330p		SLFTV30A	L07(H)		\$135.00 NM
147 147			Jakan from the Decarate	e and will be evallable	aguant for!-	anastian buth-	advadiant of acc	for 12	atha from the data of

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#### www.wsfa.com

Inc.   Start Date   End Date   Description   Start/End Time   MTWTFSS   Length   Week   Rate   Type	www.wsta.com						Contal			
13 09/01/17	Line Start Date	End Date	Description	Start/End Time	MTWTESS	l enath	Spots/ Week	Rate	Type	
13 09/01/17					described the second of the second		- Inner Market			
Weeks   Start   Date   Date   Montress   Spots/Week   Rate   Spots   Weeks   Start   Date   Date   Montress   Spots   Weeks   Start   Date   Date   Montress   Spots   Weeks   Start   Date   Spots   Weeks   Start   Spots	12 09/01/17	09/01/17	JUDGE JUDY 2ND RUN	1 3-330p	1	:30	1	\$135.00	· NIVI	
Spote   Fig.   Fig.   Spote   Spote	13 09/01/17	09/01/17	JUDGE JUDY 1ST RUN	330-4p	1	:30	1	\$135.00	NM	
Spots   # Ch	Weeks:									
1	C # Ch		20/20/1/			Longi	P V4 ID			Pate Type
	(d) (E=)(1 ) (e=)							ı 07 (н)		
Weeks   Start Date   End Date   MTWTFSS   SpotsWeek   Rate   Start Date   Start D	1 000	31 A 1 03	3.59 FW 30DGL	JODI ISTRON						Ψ100.00 14W
Spots: # Ch	15 09/01/17	09/01/17		430-5a	1	:30	1	\$15.00	NM	
Spots   # Ch	Weeks:		End Date MTWTFSS							
No.   No.	Spots: # Ch					l enat	h Ad-ID			Rate Type
Weeks   Start Date   End Date   MTWTESS   Spots/Week   Rate   Section   Start/End Time   Length Ad-ID   Rate   Type   Section   Start/End Time   Length Ad-ID   Section   Sectio								L07(H)		A 1-30 NA 1-20 NA
Weeks:   Start   Date   OB/28/17   O9/03/17   O9/03/1					Tables of Tables				9 55 5	
Spots   # Ch	16 09/01/17	09/01/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$420.00	NM	
Spots   # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type   Start/Start   Type	Weeks:		End Date MTWTFSS							
1	Snots: # Ch				No. Commission W	l enat	h Ad-ID			Rate Type
	. – –							L07(H)		
Weeks								0005.00	N 18 4	
Spots: # Ch	17 09/01/17	09/01/17	Today in Alabama 530a	528am-6am	I	:30	1	\$285.00	NIVI	
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type   S285.00   NM	Weeks:									
1   WSFA   F   09/01/17   5:56 AM Today in Alabama 530a   528am-6am   :30 SLFTV30AL07(H)   \$285.00   NM	Spots: # Ch			ion	CELEBOOK SCHOOLS	Lengt	h Ad-ID			Rate Type
Weeks   Start Date   O8/28/17   O9/01/17				Alabama 530a	528am-6am	:3	0 SLFTV30A	L07(H)		\$285.00 NM
Weeks   Start Date   Bird Date   MTWTFSS   Spots/Week   Rate   \$800.00	18 09/01/17	09/01/17		6-630pm	1	:30	1	\$800.00	NM	
Spots   # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type   S800.00   NM	Weeks:	Start Date		Spots/Week	Rate					
1 WSFA F 09/01/17 6:28 PM WSFA 12 News at Six - MF 6-630pm ::30 SLFTV30AL07(H) \$800.00 NM  19 09/01/17 09/01/17 Today In Alabama 6a-7a1 ::30 1 \$450.00 NM  Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/28/17 09/03/171 1 \$450.00 Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/01/17 6:45 AM Today In Alabama 6a-7a ::30 SLFTV30AL07(H) \$450.00 NM  20 09/01/17 09/01/17 ENTERTAINMENT TONI 630-7p1 ::30 1 \$485.00 NM  Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/28/17 09/03/171 1 \$485.00 Start/End Time Length Ad-ID NM  Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/28/17 09/03/171 1 \$485.00 Start/End Time Length Ad-ID Rate Type 1 Start/End Time Length Ad-ID Start/End Time Start/End Time Length Ad-ID Start/E				1						
19 09/01/17   09/01/17   Today In Alabama   6a-7a  1   :30   1   \$450.00   NM			C.H. D. DR. C. D. D. HUNDS HE KONDON DOWNSHIP (2018) AN	THE R. P. M. LANCON MATERIAL S.						
Weeks:   Start Date   O9/03/17   O9/03/17	1 WS	SFA F 09	/01/17 6:28 PM WSFA 1	2 News at Six - MF	6-630pm	:3	0 SLFTV30A	L07(H)		\$800.00 NM
Spots   # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type	19 09/01/17	09/01/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Spots:         #         Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Type           20         09/01/17         09/01/17         ENTERTAINMENT TONI 630-7p        1         :30         1         \$485.00         NM           Weeks: Start Date 08/28/17         End Date 08/28/17         MTWTFSS 08/28/Week 08/28/17         Rate 08/28/17         \$485.00           Spots: #         Ch         Day         Air Date 08/28/17         Air Time 08/28/III         Start/End Time 08/28/III         Length Ad-ID 08/28/III         Rate 1/2/28/III           1         WSFA         F         09/01/17         6:42 PM ENTERTAINMENT TONIGHT         630-7p         :30 SLFTV30AL07(H)         \$485.00	Weeks:		End Date MTWTFSS							
1 WSFA F 09/01/17 6:45 AM Today In Alabama 6a-7a :30 SLFTV30AL07(H) \$450.00 NM  20 09/01/17 09/01/17 ENTERTAINMENT TONI 630-7p1 :30 1 \$485.00 NM  Weeks: Start Date 08/28/17 09/03/171 1 \$485.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/01/17 6:42 PM ENTERTAINMENT TONIGHT 630-7p :30 SLFTV30AL07(H) \$485.00 NM	Cooks, # O			•		Longt	h			Pato Typo
20 09/01/17								107(H)		
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   \$485.00	1 003	DEA F 09	10 17 17 0.43 AIVI TOUAY IN	i Aidudilla	0a-1 a	.3	U JEI IVJUA			ψ+50.00 14ΙVΙ
Weeks:         Start Date 08/28/17         End Date 09/03/17         MTWTFSS 2 Spots/Week \$485.00         Rate \$485.00           Spots:         # Ch Day Air Date 1 WSFA F 09/01/17         Air Time Description 5 Start/End Time 1 Start/End Time 2 Start/End Time 2 Start/End Time 3 Start/End Time 4 Start/End Time 3 Start/End Time 4 Start/End Time 4 Start/End Time 5 Start/End Time	20 09/01/17	09/01/17		I 630-7p	1	:30	1	\$485.00	NM	
Spots:         #         Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Type           1         WSFA         F         09/01/17         6:42 PM ENTERTAINMENT TONIGHT         630-7p         :30 SLFTV30AL07(H)         \$485.00 NM	Weeks:		End Date MTWTFSS	Spots/Week						
1 WSFA F 09/01/17 6:42 PM ENTERTAINMENT TONIGHT 630-7p :30 SLFTv30AL07(H) \$485.00 NM	Spots: # Ch			ion		Lengt	h Ad-ID			Rate Type
·						_		L07(H)		
						:30	2	\$260.00	NM	

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Start/End Time



**End Date** 

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ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3676

Rate

Type

Spots/

Week

Length

www.wsfa.com

Line Start Date

Weeks:

2

Spots: #

1000	Contract of the last of the la	and the second second	The second second	New York and the second				
					3.			
s:	-	art Dat /28/17		The Air		<u>k Rate</u> 2 \$260.00		
	<u>Ch</u>		Air Date	Air Time Des	scription	Start/End T	ime Length Ad-ID	Rate Type
	WSFA	F	09/01/17	7:59 AM NB	C Today Show	7-9am	:30 SLFTV30AL07(H)	\$260.00 NM
	MOFA	-	00/04/47	O.CO ANANID	O T. d Ob	7.0	-20 CL ETY/20AL 07(U)	MIN OO OOC

**MTWTFSS** 

1 WSFA F 09/01/17 8:56 AM NBC Today Show	7-9am	:30 SLFTV30AL07(H)	\$260.00 NM
22 09/01/17 09/01/17 America's Got Talent 658-8pm	1	:30 1 \$350.00 NM	
Weeks:         Start Date 08/28/17         End Date 09/03/17         MTWTFSS1         Spots/Week	<u>Rate</u> \$350.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WSFA F 09/01/17 America's Got Talent Credited	658-8pm	:00	\$350.00 NM
23 09/01/17 09/01/17 NBC Today 2 9-10am	1	:30 1 \$115.00 NM	
Weeks:         Start Date 08/28/17         End Date 09/03/17         MTWTFSS 05/04/19         Spots/Week 1	<u>Rate</u> \$115.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WSFA F 09/01/17 9:30 AM NBC Today 2	9-10am	:30 SLFTV30AL07(H)	\$115.00 NM
24 09/01/17 09/01/17 Dateline 9-10pm	1	:30 1 \$510.00 NM	
Weeks:         Start Date 08/28/17         End Date 09/03/17         MTWTFSS 05/04/19         Spots/Week 1	<u>Rate</u> \$510.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WSFA F 09/01/17 9:28 PM Dateline	9-10pm	:30 SLFTV30AL07(H)	\$510.00 NM

Spots: # Ch Day	<u>Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length Ad-ID			Rate Type
1 WSFA F	09/01/17 9:28 PM Dateline	9-10pm	:30 SLFTV30	OAL07(H)		\$510.00 NM
25 09/04/17 09/04/	7 WSFA 12 News at Ten - 10-1035p MF	m 1	:30 1	\$675.00	NM	
Weeks: Start Da 09/04/1		<u>Neek</u> <u>Rate</u> 1 \$675.00				
Spots: # Ch Day	Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA M	09/04/17 10:10 PM WSFA 12 News at	Ten - MF 10-1035pm	:30 SLFTV30	OAL07(H)		\$675.00 NM
26 09/04/17 09/04/	7 NBC Today Show 3 10-11am	1	:30 1	\$115.00	NM	
Weeks: <u>Start Da</u> 09/04/1		<u>Neek</u> <u>Rate</u> 1 \$115.00				
Spots: # Ch Day	Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WSFA M	09/04/17 10:55 AM NBC Today Show 3	10-11am	:30 SLFTV30	OAL07(H)		\$115.00 NM
27 09/04/17 09/04/	7 Tonight Show 1035-113	7pm 1	:30 1	\$260.00	NM	

				·							
Weeks:	Start Date	End Date	<b>MTWTFSS</b>	Spots/Week	Rate						
Will DE VANCENING COMMODING	09/04/17	09/10/17	1	1	\$260.00						
Spots: # Ch	Day Air	Date Air	r Time Descript	tion_	Start/End Time	Length A	Ad-ID			Rate Typ	e
1 W	SFA M 09	/04/17 11:	16 PM Tonight	Show	1035-1137pm	:30 \$	SLFTV30AL	07(H)		\$260.00 N	И
28 09/04/17	09/04/17	ALABAM	IA LIVE @ 11A	11-1130Am	1	:30	1	\$70.00	NM		

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www.wsfa.com								
					Spots/			
Line Start Date End	Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
28 09/04/17 09/0	4/17 ALABAMA LIVE @ 1	1A 11-1130Am	1	:30	1	\$70.00	NM	
	Date End Date MTWTFSS		Rate					
09/04		•	\$70.00 Start/End Time	Longt	h Ad-ID			Rate Type
· · · · · · · · · · · · · · · · · · ·		BAMA LIVE @ 11A	11-1130Am		<u>11 Au-10</u> 0 SLFTV30AI	_07(H)		\$70.00 NM
10 10 10 10 10 10 10 10 10 10 10 10 10 1			30/30 W 30/34 SH20000/					\$70.00 Hill
29 09/04/17 09/0	4/17 ALABAMA LIVE @ 1 AM	130 1130A-12P	1	:30	1	\$70.00	NM	
Weeks: Start 09/04	<u>Date End Date MTWTFSS</u> /17 09/10/17 1		<u>Rate</u> \$70.00					
Spots: # Ch Da	y Air Date Air Time Desc		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA N	1 09/04/17 11:48 AM ALAE	BAMA LIVE @ 1130AM	1130A-12P	:3	0 SLFTV30AI	_07(H)		\$70.00 NM
30 09/04/17 09/04	4/17 Late Night w/ Seth M	eyer 1137p-1237x	1	:30	1	\$25.00	NM	
Weeks: Start 09/04	Date End Date MTWTFSS		<u>Rate</u> \$25.00		-			
	y Air Date Air Time Desc	ription	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 WSFA N	1 09/04/17 12:36 AM Late	Night w/ Seth Meyers	1137p-1237x	:30	0 SLFTV30AL	.07(н)		\$25.00 NM
31 09/04/17 09/04	4/17 NET Days of Our Live	es 1230-130p	1	:30	1	\$340.00	NM	
Weeks: Start   09/04		Spots/Week 1	<u>Rate</u> \$340.00					
	y Air Date Air Time Desc	ription	Start/End Time	Length	h Ad-ID			Rate Type
1 WSFA M	1 09/04/17 NET edited	Days of Our Lives	1230-130p	:00	0			\$340.00 NM
32 09/04/17 09/04		n Da 1230-107x	1	:30	1	\$15.00	NM	
Weeks: Start I	ily Late  Date End Date MTWTFSS	Spots/Week	Rate					
09/04/	717 09/10/17 1	1	\$15.00					
1	y Air Date Air Time Desc		Start/End Time		n Ad-ID	07(11)		Rate Type
1 WSFA M	1 09/04/17 1:06 AM Last	Call With Carson Daily L	ate 1230-107x	:30	) SLFTV30AL	.U7 (H)		\$15.00 NM
33 09/04/17 09/04	1/17 WSFA 12 News at No	oon 12-1230pm	1	:30	1	\$225.00	NM	
Weeks: Start I		Spots/Week 1	Rate \$225.00					
Spots: # Ch Da	y Air Date Air Time Desc	ription	Start/End Time	Length	n Ad-ID			Rate Type
2 2	1 09/04/17 WSF. edited	A 12 News at Noon	12-1230pm	:00	)			\$225.00 NM
34 09/04/17 09/04	1/17 INSIDER, THE	130-2p	1	:30	1	\$70.00	NM	
Weeks: <u>Start I</u> 09/04/		Spots/Week 1	<u>Rate</u> \$70.00					
	y Air Date Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Type
1 WSFA N		DER, THE	130-2p	:00	0			\$70.00 NM
35 09/04/17 09/04	1/17 HARRY	2-3p	1	:30	1	\$60.00	NM	

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1804882-1	09/24/17	September 2017	08/28/17 - 09/04/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3676

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							Spots/			
Line Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks:	Start Date 09/04/17	End Date 09/10/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch	Day Ai		Time Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA M 09		HARRY		2-3p	:0	00			\$60.00 NM
	Credited	d			34E					
36 09/04/17	09/04/17	JUDGE JI	JDY 2ND RUN	I 3-330p	1	:30	1	\$135.00	NM	
Weeks:	Start Date 09/04/17	End Date 09/10/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$135.00					
Spots: # Ch			Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA <i>M</i> 09		JUDGE	JUDY 2ND RUN	3-330p	:0	0			\$135.00 NM
	Credited	<i>d</i>								
37 09/04/17	09/04/17	JUDGE JU	JDY 1ST RUN	330-4p	1	:30	1	\$135.00	NM	
Weeks:	Start Date		MTWTFSS 1		Rate					
Spots: # Ch	09/04/17 <u>Day Air</u>	09/10/17	Time Descript	1 ion	\$135.00 Start/End Time	Lengt	h Ad-ID			Rate Type
	FA <i>M 0</i> 9			JUDY 1ST RUN	330-4p	:0				\$135.00 NM
7 770	Credited		UODOL	UODI IOI KON						ψ700.00 1 <b>11</b> 11
39 09/04/17	09/04/17	Today in A	Alabama 430a	430-5a	1	:30	1	\$15.00	NM	
Weeks:	Start Date 09/04/17	End Date 09/10/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # Ch	Day Air		Time Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
E U DESCRICA	FA M 09	was water-and to the same		Alabama 430am	430-5a	:3	0 SLFTV30	AL07(H)		\$15.00 NM
40 09/04/17	09/04/17	WSFA 12	News at Five	5-530pm	1	:30	1	\$420.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
vveeks.	09/04/17	09/10/17	1	<u> </u>	\$420.00					
Spots: # Ch	Day Air	Date Air	Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSI	FA M 09	/04/17 5:1	8 PM WSFA 1	2 News at Five	5-530pm	:3	0 SLFTV30	AL07(H)		\$420.00 NM
41 09/04/17	09/04/17	Today in A	labama 530a	528am-6am	1	:30	1	\$285.00	NM	
Weeks:	Start Date 09/04/17	End Date 09/10/17	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$285.00					
Spots: # Ch			Time Descripti		Start/End Time	Lenat	h Ad-ID			Rate Type
	FA M 09			Alabama 530a	528am-6am		0 SLFTV30	AL07(H)		\$285.00 NM
42 09/04/17	09/04/17	WSFA 12	News at Six -	6-630pm	1	:30	1	\$800.00	NM	
	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/04/17	09/10/17	1	1	\$800.00	Lanct	P V4 ID			Data Tura
Spots: # Ch 1 WSF	Day Air		Fime Descripti	on 2 News at Six - MF	Start/End Time 6-630pm		<u>h Ad-ID</u> 0 SLFTV30	AI 07(H)		<u>Rate Type</u> \$800.00 NM
										ΨΟΟΟ.ΟΟ 14ΙΝΙ
43 09/04/17	09/04/17	Today In A	llabama	6a-7a	1	:30	1	\$450.00	MM	

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3676

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						Spots/	**		
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/17 1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch	<u>Day Ai</u>			Start/End Time		h Ad-ID			Rate Type
1 W:	SFA M 09	/04/17 6:20 AM Today	In Alabama	6a-7a	:3	0 SLFTV30A	L07(H)		\$450.00 NM
44 09/04/17	09/04/17	ENTERTAINMENT TO GHT	NI 630-7p	1	:30	1	\$485.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$485.00					
Spots: # Ch		20, 10, 11	-	Start/End Time	Lenat	h Ad-ID			Rate Type
– –	SFA M 09		RTAINMENT TONIGH			0 SLFTV30AI	L07(H)		\$485.00 NM
45 09/04/17	09/04/17	NBC Today Show	7-9am	2	:30	2	\$260.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/17 2	Spots/Week 2	<u>Rate</u> \$260.00					,
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
575		/04/17 8:39 AM NBC T		7-9am		0 SLFTV30AI			\$260.00 NM
1 Ws	SFA M 09	/04/17 8:59 AM NBC T	oday Show	7-9am	:3	0 SLFTV30AI	_07(H)		\$260.00 NM
46 09/04/17	09/04/17	American Ninja Warrio	r 7-10pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	(A) (A) (A) (A) (A)		· ·	Start/End Time	Lengtl	h Ad-ID			Rate Type
	SFA M 09		an Ninja Warrior	7-10pm	:30	0 SLFTV30AI	_07(н)		\$675.00 NM
47 09/04/17	09/04/17	NBC Today 2	9-10am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate Type
1 WS	SFA M 09	/04/17 9:59 AM NBC T	oday 2	9-10am	:30	0 SLFTV30AL	_07(н)		\$115.00 NM
48 09/04/17	09/04/17	spartan:ultimate team	9-10pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Length	h Ad-ID			Rate Type
1 WS	SFA <i>M 09,</i> See MG		n:ultimate team	9-10pm	:00	0			\$675.00 NM
2 WS	SFA M 09 MG for 4	/04/17 9:35 PM Midnigl 8.1 09/04	nt Texas	9-10pm	:30	) SLFTV30AL	.07(н)		\$675.00 NM
49 09/02/17	09/02/17	NET Saturday Night Liv	re 1030p-1203x	1-	:30	1	\$260.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171-	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch		Date Air Time Descrip		Start/End Time		n Ad-ID			Rate Type
1 WS	SFA Sa 09/	02/17 11:11 PM NET Sa	aturday Night Live	1030p-1203x	:30	) SLFTV30AL	.07(H)		\$260.00 NM

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Advertiser	<u>Product</u>	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3676

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						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
50 09/02/17	09/02/17	Notre Dame Football	230p-6p	1-	:30	1	\$100.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171-	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air	r Date Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WS	SFA Sa 09	/02/17 3:26 PM Notre	Dame Football	230p-6p	:3	0 SLFTV30A	L07(H)		\$100.00 NM
51 09/02/17	09/02/17	Broad Rotation	530a-6a	1-	:30	1	\$45.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171-	Spots/Week 1	<u>Rate</u> \$45.00					
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Sa 09	/02/17 5:36 AM Broad	Rotation	530a-6a	:3	0 SLFTV30AI	L07(H)		\$45.00 NM
52 09/02/17	09/02/17	NBC Saturday Today S	Sh 6-8am	1-	:30	1	\$105.00	NM	
Weeks:	Start Date 08/28/17		Spots/Week 1	<u>Rate</u> \$105.00					
Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Sa 09	/02/17 7:57 AM NBC S	Saturday Today Show	6-8am	:3	0 SLFTV30AI	L07(H)		\$105.00 NM
53 09/03/17	09/03/17	WSFA 12 News at Ten	ı - 10-1030pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Su 09	/03/17 10:32 PM WSFA	12 News at Ten - Sur	10-1030pm	:3	0 SLFTV30AL	_07(H)		\$675.00 NM
54 09/03/17	09/03/17	WSFA 12 NEWS @ 10 0P SU	03 1030-11P	1	:30	1	\$340.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$340.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WS	FA Su 09/	/03/17 10:56 PM WSFA	12 NEWS @ 1030P S	SU 1030-11P	:3	0 SLFTV30AL	_07(H)		\$340.00 NM
55 09/03/17	09/03/17	LF SU 11-1130p	11-1130p	1	:30	1	\$25.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Su 09/	/03/17 11:29 PM LF SU	11-1130p	11-1130p	:3	0 SLFTV30AL	_07(н)		\$25.00 NM
56 09/03/17	09/03/17	WSFA 12 News at Five	e-S Su 5-530p	1	:30	1	\$205.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$205.00					
Spots: # Ch	Day Air		<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Su 09/	/03/17 5:23 PM WSFA	12 News at Five-Sun	Su 5-530p	:3	0 SLFTV30AL	.07(н)		\$205.00 NM
57 09/03/17	09/03/17	Sunday Hour 1	6-7PM	1	:30	1	\$225.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	Rate \$225.00					

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3676

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Line Charl Date	End Date	December 11	Ot - 1/5 - 1 T			Spots/	Б.		
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
57 09/03/17	09/03/17	Sunday Hour 1	6-7PM	1	:30	1	\$225.00	NM	
Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Su 09/	03/17 6:27 PM Sunday	y Hour 1	6-7PM	:3	0 SLFTV30	AL07(H)		\$225.00 NM
58 09/03/17	09/03/17	NET NBC Sunday Toda Show	ay 7-8a	1	:30	1	\$105.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$105.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Su 09/	03/17 7:47 AM NET N	BC Sunday Today Sh	ow 7-8a	:3	0 SLFTV30A	AL07(H)		\$105.00 NM
59 09/03/17	09/03/17	The Wall	7-8PM	1	:30	1	\$450.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Su 09/ Credited	03/17 The Wa	all	7-8PM	:0	0			\$450.00 NM
60 09/03/17	09/03/17	AMER. NINJA WARRIO	D 8-10P	1	:30	1	\$900.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$900.00			1/2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-		
Spots: # Ch	The state of the s	20,00,11	•	Start/End Time	Lengti	h Ad-ID			Rate Type
1 WS	FA Su 09/0	9:28 PM AMER.	NINJA WARRIOR	8-10P	:30	0 SLFTV30A	L07(H)		\$900.00 NM
61 09/03/17	09/03/17	NET NBC Meet The Press	es 8-9a	1	:30	1	\$105.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$105.00					
Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengti	n Ad-ID			Rate Type
1 WS	FA Su 09/0	03/17 8:49 AM NET NE	BC Meet The Press	8-9a	:30	SLFTV30A	L07(H)		\$105.00 NM
62 09/03/17	09/03/17	WSFA News Sunday Al	M 9-930a	1	:30	1	\$45.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$45.00					
Spots: # Ch	Day Air I	Date Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Su 09/0	03/17 9:28 AM WSFA I	News Sunday AM	9-930a	:30	SLFTV30A	L07(H)		\$45.00 NM
63 08/31/17	08/31/17	WSFA 12 News at Ten	- 10-1035pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air I	Date Air Time Descrip		Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Th 08/3	31/17 10:22 PM WSFA	12 News at Ten - MF	10-1035pm	:30	SLFTV30A	L07(H)		\$675.00 NM
64 08/31/17	08/31/17	NBC Today Show 3	10-11am	1	:30	1	\$115.00	NM	
Weeks:		End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	Day Air I	Total Control of the		Start/End Time	Length	Ad-ID			Rate Type
				<del></del>					

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Line Otent Date	E 10.0	5				Spots/		_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
64 08/31/17	08/31/17	NBC Today Show 3	10-11am	1	:30	1	\$115.00	NM	
Spots: # Ch	Day Air	r Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA Th 08	/31/17 10:29 AM NBC To	oday Show 3	10-11am	:3	0 SLFTV30AI	_07(н)		\$115.00 NM
65 08/31/17	08/31/17	Tonight Show	1035-1137pm	1	:30	1	\$260.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Th 08	/31/17 11:33 PM Tonight	Show	1035-1137pm	:3	0 SLFTV30AL	.07(н)		\$260.00 NM
66 08/31/17	08/31/17	ALABAMA LIVE @ 11A	11-1130Am	1	:30	1	\$70.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$70.00		, , , , , , , , , , , , , , , , , , , ,			
Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Th 08	/31/17 11:27 AM ALABAI	MA LIVE @ 11A	11-1130Am	:3	0 SLFTV30AL	.07(н)		\$70.00 NM
67 08/31/17	08/31/17	ALABAMA LIVE @ 1130 AM	0 1130A-12P	1	:30	1	\$70.00	NM	
Weeks:	Start Date 08/28/17		Spots/Week 1	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air	Date Air Time Descript	tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Th 08/	31/17 11:56 AM ALABAN	MA LIVE @ 1130AM	1130A-12P	:3	0 SLFTV30AL	.07(H)		\$70.00 NM
68 08/31/17	08/31/17	Late Night w/ Seth Meye	er 1137p-1237x	1	:30	1	\$25.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # Ch	Day Air		tion .	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WS	FA Th 08/	31/17 12:36 AM Late Nig	ht w/ Seth Meyers	1137p-1237x	:30	SLFTV30AL	07(H)		\$25.00 NM
69 08/31/17	08/31/17	NET Days of Our Lives	1230-130p	1	:30	1	\$340.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$340.00		77.5.11	i i		
Spots: # Ch		1000 D000 D D	ion_	Start/End Time	Length	n Ad-ID			Rate Type
1 WS	FA Th 08/	31/17 12:56 PM NET Day	ys of Our Lives	1230-130p	:30	SLFTV30AL	07(H)		\$340.00 NM
70 08/31/17	08/31/17	Last Call With Carson Daily Late	a 1230-107x	1	:30	1	\$15.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # Ch	Day Air		ion	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Th 08/		l With Carson Daily L	ate 1230-107x	:30	SLFTV30AL	07(H)		\$15.00 NM
71 08/31/17	08/31/17	WSFA 12 News at Noon	12-1230pm	1	:30	1	\$225.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$225.00		· · · · · · · · · · · · · · · · · · ·			
Spots: # Ch	Day Air			Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Th 08/	31/17 12:14 PM WSFA 1	2 News at Noon	12-1230pm	:30	SLFTV30AL	07(H)		\$225.00 NM
					2.72		2 22		

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Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1804882-1	09/24/17	September 2017	08/28/17 - 09/04/17

<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3676

#### www.wsfa.com

www.wsfa.com									
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Longth	Spots/ Week	Rate	Type	
				E-12/4/ Non-ton Williams	Length			Туре	
71 08/31/17	08/31/17	WSFA 12 News at Noo	on 12-1230pm	1	:30	1	\$225.00	NM	
72 08/31/17	08/31/17	INSIDER, THE	130-2p	1	:30	1	\$70.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air	Date Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA Th 08/	31/17 1:55 PM INSIDI	ER, THE	130-2p	:3	0 SLFTV30A	L07(H)		\$70.00 NM
74 08/31/17	08/31/17	JUDGE JUDY 2ND RU	IN 3-330p	1	:30	1	\$135.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$135.00					
Spots: # Ch	Day Air		otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 08/	31/17 3:19 PM JUDGI	E JUDY 2ND RUN	3-330p	:3	0 SLFTV30A	L07(H)		\$135.00 NM
75 08/31/17	08/31/17	JUDGE JUDY 1ST RU	N 330-4p	1	:30	1	\$135.00	NM	
Weeks:	Start Date		Spots/Week	Rate					
Spots: # Ch	08/28/17 Day Air	09/03/171 <u>Date</u> <u>Air Time</u> <u>Descrip</u>	1 otion	\$135.00 Start/End Time	Lengt	h Ad-ID			Rate Type
	FA Th 08/		<u>Stion</u> E JUDY 1ST RUN	330-4p	<u>:0</u>				\$135.00 NM
, ,,	Credited								\$100.00 1tm
77 08/31/17	08/31/17	Today in Alabama 430a m	a 430-5a	1	:30	1	\$15.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 08/	31/17 4:59 AM Today	in Alabama 430am	430-5a	:3	0 SLFTV30A	L07(H)		\$15.00 NM
78 08/31/17	08/31/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$420.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$420.00					
Spots: # Ch		-	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	FA Th 08/		12 News at Five	5-530pm	:3	0 SLFTV30A	L07(H)		\$420.00 NM
79 08/31/17	08/31/17	Today in Alabama 530a	528am-6am	1	:30	1	\$285.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$285.00					
Spots: # Ch	Day Air			Start/End Time	Lenat	h Ad-ID			Rate Type
	FA Th 08/		in Alabama 530a	528am-6am		0 SLFTV30A	L07(H)		\$285.00 NM
80 08/31/17	08/31/17	WSFA 12 News at Six	- 6-630pm	1	:30	1	\$800.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch	Day Air	The state of the s	(3)	Start/End Time	Lengt	h Ad-ID			Rate Type
	FA Th 08/3 Credited		12 News at Six - MF	6-630pm	:0				\$800.00 NM

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1804882-1	09/24/17	September 2017	08/28/17 - 09/04/17

<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadership Fur	SENATE LEADERSHIP FU	3676

#### www.wsfa.com

www.wsta.com						Constal			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
80 08/31/17	08/31/17	WSFA 12 News at Six -	6-630pm	1	:30	1	\$800.00	NM	
81 08/31/17	08/31/17	Today In Alabama	6a-7a	1	:30	1	\$450.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch 1 WS	Day Air FA Th 08			Start/End Time 6a-7a	-	<u>h Ad-ID</u> 0 SLFTV30A	ı 07(н)		<u>Rate Type</u> \$450.00 NM
	2127 2 20000 10000	-							φ400.00 14ΙΙΙ
82 08/31/17	08/31/17	ENTERTAINMENT TON GHT	I 630-7p	1	:30	1	\$485.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$485.00					
Spots: # Ch	Day Air			Start/End Time		h Ad-ID			Rate Type
1 WS	FA Th 08, Credited		TAINMENT TONIGHT	630-7p	:0	0			\$485.00 NM
83 08/31/17	08/31/17	NBC Today Show	7-9am	2	:30	2	\$260.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/172	Spots/Week 2	<u>Rate</u> \$260.00					
Spots: # Ch	Day Air	Date Air Time Descripti	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 08/	/31/17 7:29 AM NBC Too	day Show	7-9am		0 SLFTV30AI	5 5		\$260.00 NM
2 WS	FA Th 08/	/31/17 8:29 AM NBC Too	day Show	7-9am	:3	0 SLFTV30AI	_07(H)		\$260.00 NM
84 08/31/17	08/31/17	RI Falcon Pre-Season G ame	6-9p	1	:30	1	\$675.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air	Date Air Time Descripti	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 08/	31/17 8:13 PM RI Falco	n Pre-Season Game	6-9p	:3	0 SLFTV30AI	_07(н)		\$675.00 NM
85 08/31/17	08/31/17	NBC Today 2	9-10am	1	:30	1	\$115.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$115.00			-		
Spots: # Ch	Day Air	Date Air Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Th 08/	31/17 9:29 AM NBC Too	lay 2	9-10am	:3	0 SLFTV30AL	.07(H)		\$115.00 NM
86 08/30/17	08/30/17	WSFA 12 News at Ten - MF	10-1035pm	1	:30	1	\$675.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch	Day Air	Carrier Manager Control of the Contr	the terms of the terms	Start/End Time		n Ad-ID			Rate Type
1 WSI	FA W 08/	30/17 10:23 PM WSFA 12	2 News at Ten - MF	10-1035pm	:3	) SLFTV30AL	.07(н)		\$675.00 NM
87 08/30/17	08/30/17	NBC Today Show 3	10-11am	1	:30	1	\$115.00	NM	
Weeks:	Start Date	End Date MTWTFSS 09/03/171	Spots/Week	Rate					
Spots: # Ch	08/28/17 <u>Day Air</u>	-	1 on	\$115.00 Start/End Time	l enati	n Ad-ID			Rate Type
	FA W 08/3			10-11am		) SLFTV30AL	.07(H)		\$115.00 NM
	was at the first than the same			proper or position					4 4 4 4 4 4 4 4

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3676

#### www.wsfa.com

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0	F 15.	5	0/5			Spots/	Data	<b>T</b>	
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
87 08/30/17	08/30/17	NBC Today Show 3	10-11am	1	:30	1	\$115.00	NM	
88 08/30/17	08/30/17	Tonight Show	1035-1137pm	1	:30	1	\$260.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	Rate \$260.00	2				
Spots: # <u>C</u>	h <u>Day Ai</u>	r Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA W 08	/30/17 11:27 PM Tonight	t Show	1035-1137pm	:3	0 SLFTV30AL	07(н)		\$260.00 NM
89 08/30/17	08/30/17	ALABAMA LIVE @ 11A	11-1130Am	1	:30	1 ,	\$70.00	NM	-
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$70.00					
Spots: # C			otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA W 08	/30/17 11:06 AM ALABA	MA LIVE @ 11A	11-1130Am	:3	0 SLFTV30AL	07(н)		\$70.00 NM
90 08/30/17	08/30/17	ALABAMA LIVE @ 113	0 1130A-12P	1	:30	1	\$70.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Cl	08/28/17 h Day Aiı	-	1 ation	\$70.00 Start/End Time	l engt	h Ad-ID			Rate Type
		/30/17 11:54 AM ALABA				0 SLFTV30AL	07(H)		\$70.00 NM
91 08/30/17		Late Night w/ Seth Mey		1	:30	1	\$25.00	NM	
91 06/30/17	00/30/17	S	ег 1137р-1237х	1	.50	1	\$25.00	INIVI	
Weeks:	Start Date 08/28/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # CI	<u>h</u> <u>Day Air</u>	Date Air Time Descrip	<u>stion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA W 08	/30/17 12:36 AM Late Ni	ght w/ Seth Meyers	1137p-1237x	:3	0 SLFTV30AL	07(H)		\$25.00 NM
92 08/30/17	08/30/17	NET Days of Our Lives	1230-130p	1	:30	1	\$340.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$340.00					£
Spots: # Cl			tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA W 08	/30/17 1:29 PM NET Da	ays of Our Lives	1230-130p	:3	0 SLFTV30AL	07(H)		\$340.00 NM
93 08/30/17	08/30/17	Last Call With Carson D	Da 1230-107x	1	:30	1	\$15.00	NM	
Weeks:	Start Date 08/28/17		Spots/Week 1	<u>Rate</u> \$15.00			-		
Spots: # Ch		Date Air Time Descrip	•	Start/End Time	Lengt	h Ad-ID			Rate Type
The state of the s	SFA W 08		ll With Carson Daily L			0 SLFTV30AL	07(H)		\$15.00 NM
94 08/30/17	08/30/17	WSFA 12 News at Noor	n 12-1230pm	1	:30	1	\$225.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week	<u>Rate</u> \$225.00					
Spots: # Ch		-	tion .	Start/End Time	Lengt	h Ad-ID			Rate Type
	SFA W 08		<del></del>	12-1230pm		SLFTV30AL	07(H)		\$225.00 NM
95 08/30/17	08/30/17	INSIDER, THE	130-2p	1	:30	1	\$70.00	NM	

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08/28/17

09/03/17

--1----

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1804882-1	09/24/17	September 2017	08/28/17 - 09/04/17

		Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3676

www.wsfa.com

www.wsta.com						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171		<u>Rate</u> \$70.00					-
Spots: # Ch			· · · · · · · · · · · · · · · · · · ·	Start/End Time	Lenat	h Ad-ID			Rate Type
	SFA W 08		The same of the sa	130-2p		0 SLFTV30/	AL07(H)		\$70.00 NM
96 08/30/17	08/30/17	HARRY	2-3p	1	:30	1	\$60.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS1	Spots/Week	<u>Rate</u> \$60.00					
Spots: # Ch			ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	SFA W 08			2-3p		0 SLFTV30/	AL07(H)		\$60.00 NM
97 08/30/17	08/30/17	JUDGE JUDY 2ND F	RUN 3-330p	1	:30	1	\$135.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$135.00					
Spots: # Ch			ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA W 08		GE JUDY 2ND RUN	3-330p	:3	0 SLFTV30A	AL07(H)		\$135.00 NM
98 08/30/17	08/30/17	JUDGE JUDY 1ST R	UN 330-4p	1	:30	1	\$135.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171		<u>Rate</u> \$135.00	7000				
Spots: # Ch			ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	SFA W 08	/30/17 3:56 PM JUD	GE JUDY 1ST RUN	330-4p	:3	0 SLFTV30A	AL07(H)		\$135.00 NM
100 08/30/17	08/30/17	Today in Alabama 43	0a 430-5a	1	:30	1	\$15.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$15.00					
Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA W 08	/30/17 4:53 AM Toda	y in Alabama 430am	430-5a	:3	0 SLFTV30A	L07(H)		\$15.00 NM
101 08/30/17	08/30/17	WSFA 12 News at Fi	ve 5-530pm	1	:30	1	\$420.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/171	Spots/Week 1	<u>Rate</u> \$420.00					
Spots: # Ch	Day Air		ription	Start/End Time	Lengt	Ad-ID		5	Rate Type
1 WS	SFA W 08	/30/17 5:16 PM WSF	A 12 News at Five	5-530pm	:3	SLFTV30A	L07(H)		\$420.00 NM
102 08/30/17	08/30/17	Today in Alabama 53	0a 528am-6am	1	:30	1	\$285.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS1	Spots/Week	<u>Rate</u> \$285.00					
Spots: # Ch			•	Start/End Time	Lengt	n Ad-ID			Rate Type
. – –	SFA W 08		y in Alabama 530a	528am-6am		SLFTV30A	L07(H)		\$285.00 NM
103 08/30/17	08/30/17	WSFA 12 News at Si	x - 6-630pm	1	:30	1	\$800.00	NM	
Weeks:	Start Date	End Date MTWTFSS1	Spots/Week	Rate \$800.00					

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3676

#### www.wsfa.com

www.wsta.com						01-1			
Line Start Date E	nd Date De	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	*
		was the same with the same and				-			
103 08/30/17 0	8/30/17 WS MF	FA 12 News at Six -	6-630pm	1	:30	1	\$800.00	NM	
Spots: # Ch	Day Air Date	Air Time Descrip	tion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WSFA		WSFA	12 News at Six - MF	6-630pm	:0	0			\$800.00 NM
	Credited								
104 08/30/17 08	8/30/17 Too	lay In Alabama	6a-7a	1	:30	1	\$450.00	NM	
	art Date End /28/17 09/03		Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch	Day Air Date	Air Time Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSFA	W 08/30/17	6:46 AM Today II	n Alabama	6a-7a	:3	0 SLFTV30	AL07(H)		\$450.00 NM
105 08/30/17 08	8/30/17 EN GH	TERTAINMENT TON	II 630-7p	1	:30	1	\$485.00	NM	
	art Date End /28/17 09/03	Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$485.00					
	Day Air Date	Air Time Descript		Start/End Time	Lenat	h Ad-ID			Rate Type
1 WSFA	W 08/30/17		TAINMENT TONIGHT			0 SLFTV304	AL07(H)		\$485.00 NM
106 08/30/17 08	8/30/17 LBS	S:FOREVER YOUNG	658-8pm	1	:30	1	\$565.00	NM	
	art Date End		Spots/Week	Rate					
	/28/17 09/03 Day Air Date	3/171 Air Time Descript	1	\$565.00 Start/End Time	Longt	h Ad-ID			Rate Type
Spots: # Ch 1 WSFA			REVER YOUNG	658-8pm	:0				\$565.00 NM
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Credited								
107 08/30/17 08	3/30/17 NB	C Today Show	7-9am	2	:30	2	\$260.00	NM	
	art Date End I		Spots/Week 2	<u>Rate</u> \$260.00			*-10;		
Spots: # Ch	Day Air Date	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	Ad-ID			Rate Type
2 WSFA	W 08/30/17	7:29 AM NBC To	day Show	7-9am		SLFTV30A			\$260.00 NM
1 WSFA	W 08/30/17	8:40 AM NBC To	day Show	7-9am	:3	) SLFTV30A	L07(H)		\$260.00 NM
108 08/30/17 08	3/30/17 CAF	RMICHAEL SHOW	8-9pm	1	:30	1	\$565.00	NM	
	art Date End I 28/17 09/03		Spots/Week 1	<u>Rate</u> \$565.00					
	Day Air Date	Air Time Descript		Start/End Time	Lengtl	Ad-ID			Rate Type
1 WSFA	W 08/30/17 Credited	CARMIC	CHAEL SHOW	8-9pm	:0	0			\$565.00 NM
109 08/30/17 08	3/30/17 NBC	Today 2	9-10am	1	:30	1	\$115.00	NM	
	rt Date End E 28/17 09/03		Spots/Week	<u>Rate</u> \$115.00					
	Day Air Date	Air Time Descript	ion	Start/End Time	Lenati	Ad-ID			Rate Type
	W 08/30/17	9:54 AM NBC Too		9-10am		) SLFTV30A	L07(H)		\$115.00 NM
110 08/30/17 08	3/30/17 L&C	:SVU	9-10pm	1	:30	1	\$800.00	NM	

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Send Payment To:
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Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1804882-1	09/24/17	September 2017	08/28/17 - 09/04/17

<u>Advertiser</u>	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3676

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						Spots/		_	
Line Start Date	AND THE RESIDENCE		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
110 08/30/17	08/30/17	L&O:SVU	9-10pm	1	:30	1	\$800.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WS	SFA W 08	3/30/17 9:28 PM L&O:5	SVU	9-10pm	:3	0 SLFTV30AI	∟07(н)		\$800.00 NM
112 09/04/17	09/04/17	NET Early Today ON	4-430x	M	:30	1	\$10.00	NM	
Weeks:	Start Date 09/04/17	End Date MTWTFSS 09/10/17 M	Spots/Week 1	<u>Rate</u> \$10.00					
Spots: # Ch	Day Air	r Date <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time		h Ad-ID			Rate Type
1 WS	SFA M 09	/04/17 4:19 AM NET E	arly Today ON	4-430x	:3	0 SLFTV30AI	_07(H)		\$10.00 NM
113 08/31/17	08/31/17	NET Early Today ON	4-430x	T	:30	1	\$10.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/17T	Spots/Week 1	<u>Rate</u> \$10.00					
Spots: # Ch			iption	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WS	SFA Th 08	/31/17 4:18 AM NET E	arly Today ON	4-430x	:30	SLFTV30AL	.07(н)		\$10.00 NM
114 08/30/17	08/30/17	NET Early Today ON	4-430x	W	:30	1	\$10.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/17W	Spots/Week 1	<u>Rate</u> \$10.00					
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
1 WS	SFA W 08	/30/17 4:29 AM NET E	arly Today ON	4-430x	:30	) SLFTV30AL	.07(н)	-	\$10.00 NM
115 08/31/17	08/31/17	HARRY	2-3p	T	:30	1	\$60.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/17T	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Th 08/	/31/17 2:44 PM HARR	Υ	2-3p	:30	) SLFTV30AL	.07(H)		\$60.00 NM
116 09/03/17	09/03/17	NET Early Today ON	4-430x	S	:30	1	\$10.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/17S	Spots/Week 1	<u>Rate</u> \$10.00					
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Su 09/	/03/17 4:29 AM NET E	arly Today ON	4-430x	:30	SLFTV30AL	.07(н)		\$10.00 NM
118 08/30/17	08/30/17	AGT	658-8pm	W	:30	1	\$565.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/17W	Spots/Week 1	<u>Rate</u> \$565.00					
Spots: # Ch	Day Air			Start/End Time	Length	Ad-ID			Rate Type
1 WS				658-8pm		SLFTV30AL	07(H)		\$565.00 NM
119 09/01/17	09/03/17	nbc specia: diana 7 da	ys 7-10pm	F	:30	1	\$350.00	NM	
Weeks:	Start Date	End Date MTWTFSS 09/03/17F	Spots/Week	<u>Rate</u> \$350.00				_	

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3676

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
119 09/01/17	09/03/17	nbc specia: diana 7	days 7-10pm	F	:30	1	\$350.00	NM	
Spots: # Ch	Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09	/01/17 7:43 PM nbc	specia: diana 7 days	7-10pm	:3	0 SLFTV30	AL07(H)		\$350.00 NM
120 09/03/17	09/03/17	agt	7-8PM	S	:30	1	\$450.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS		<u>Rate</u> \$450.00					
Spots: # Ch	Day Air	Date Air Time Des	cription	Start/End Time		h Ad-ID			Rate Type
1 WS	SFA Su 09/	/03/17 7:42 PM agt		7-8PM	:3	0 SLFTV30	AL07(H)		\$450.00 NM
121 09/01/17	09/01/17	WSFA 12 News at S	ix - 6-630pm	F	:30	1	\$800.00	NM	
Weeks:	Start Date 08/28/17			<u>Rate</u> \$800.00					
Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SFA F 09/	01/17 6:12 PM WSI	A 12 News at Six - MF	6-630pm	:3	0 SLFTV30	AL07(H)		\$800.00 NM
122 09/01/17	09/01/17	ENTERTAINMENT	ONI 630-7p	F	:30	1	\$485.00	NM	
Weeks:	Start Date	End Date MTWTFSS		Rate					
Spots: # Ch	08/28/17 Day Air	09/03/17F Date Air Time Desc		\$485.00 Start/End Time	Longt	h Ad-ID			Rate Type
	FA F 09/		ERTAINMENT TONIGH			0 SLFTV30/	AL07(H)		\$485.00 NM
123 09/01/17	09/01/17	NBC SPECIAL:DIAN	A, 7 7-9P	F	:30	1	\$350.00	NM	
Weeks:	Start Date 08/28/17			<u>Rate</u> \$350.00					
Spots: # Ch				Start/End Time	Lenat	h Ad-ID			Rate Type
	FA F 09/		SPECIAL:DIANA, 7 DA			0 SLFTV30A	AL07(H)		\$350.00 NM
124 09/02/17	09/02/17	Notre Dame Football	230P-6P	S-	:30	1	\$105.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSS 09/03/17S-		<u>Rate</u> \$105.00					
Spots: # Ch			•	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WS	FA Sa 09/	02/17 4:26 PM Notre	Dame Football	230P-6P	:30	SLFTV30A	L07(H)		\$105.00 NM
125 09/02/17	09/02/17	Notre Dame Football	230P-6P	S-	:30	1	\$110.00	NM	
Weeks:	Start Date 08/28/17	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$110.00					
Spots: # Ch	Day Air		ription	Start/End Time	Length	Ad-ID			Rate Type
1 WS	FA Sa 09/	02/17 5:11 PM Notre	Dame Football	230P-6P	:30	SLFTV30A	L07(H)		\$110.00 NM
126 08/30/17	08/30/17	WSFA 12 News at S	x - 6-630pm	W	:30	1	\$800.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	08/28/17 <u>Day</u> <u>Air</u>	09/03/17W Date Air Time Desc	7 ription	\$800.00 Start/End Time	Length	Ad-ID			Rate Type
1 WS			A 12 News at Six - MF	6-630pm	-	) SLFTV30A	L07(H)		\$800.00 NM
			was taken from the Program I						

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
126 08/30/17	08/30/17	WSFA 12 News at Six - MF	6-630pm	W	:30	1	\$800.00		

Total Spots

109

**Payment Terms 30 Days** 

**Gross Total** 

\$28,480.00

Agency Commission

\$4,272.00

Net Amount Due

\$24,208.00

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